FOR IMMEDIATE DISTRIBUTION

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Together for OUR Health!

Campbellton (NB) – The Friends of Healthcare Foundation is pleased to announce that the 3 local radio stations will team up to create a mega Radiothon to support healthcare services in the Restigouche. On Friday, April 8th, they will host the Radiothon simultaneously on their respective frequencies live from the lobby of the Campbellton Regional Hospital. The new mega Radiothon Together for our Health will combine the Give from the Heart Radiothon with 95 CKNB and CHRQ 106.9 FM and the "Donnez, ça fait du bien!" Radiothon with CIMS 103.9/96.7 FM. This association is for a common cause: to help maintain and improve healthcare services in OUR community!

The **Together for our Health** Radiothon sets the stage for a second big association, namely that of all 9 pharmacies in the region, that are joining forces as sponsors during this important event in our region. They are **Shoppers Drug Mart** in Atholville and Campbellton, **Jean Coutu** in Campbellton, Dalhousie and Pointe-à-la-Croix, **Familiprix** in Dalhousie, **Guardian Restigouche** in Belledune as well as **Atlantic Superstore** and **Walmart** in Atholville, who donated \$100 gift certificates that will be randomly given out every hour throughout the Radiothon to those making donations of \$20 or more.

"I am proud to be able to announce this amazing association of local radios and pharmacies. In smaller regions like ours, we sometimes have to unite forces to be stronger. We are therefore inviting you to join us on April 8th on CIMS FM, 95 CKNB and CHRQ between the hours of 7 a.m. and 5 p.m.", stated Mr. Jean-Luc Landry, Executive Director of the Friends of Healthcare Foundation. "You will be able to make your pledge by calling 753-CARE (2273) and 789-BIEN (2436) and honour your pledge at the following locations:

- By visiting the Foundation's website: www.friendsofhealthcarefoundation.ca
- At a branch of the Caisse populaire Restigouche (Balmoral, Campbellton et Eel River).
- By mail: P.O. Box 880, Campbellton (NB), E3N 3H3
- At the Foundation's office, located at the main entrance of the Campbellton Regional Hospital (open Monday through Friday from 8 a.m. to 4 p.m., 789-7016)

It's an event you won't want to miss!"

Several health professionals will be on hand to talk about the specific types of services and care that are made possible in the Restigouche thanks to the financial contribution of the Foundation. There will also be lots of prizes to be won throughout the Radiothon broadcast, including two *iPad Air 2!* Keep listening to the Radiothon to find out how to enter.

Funds raised during the **Together for our Health** Radiothon will go towards the purchase of medical equipment.

For more information, please contact Chantal Comeau, Coordinator, at 506-760-4117